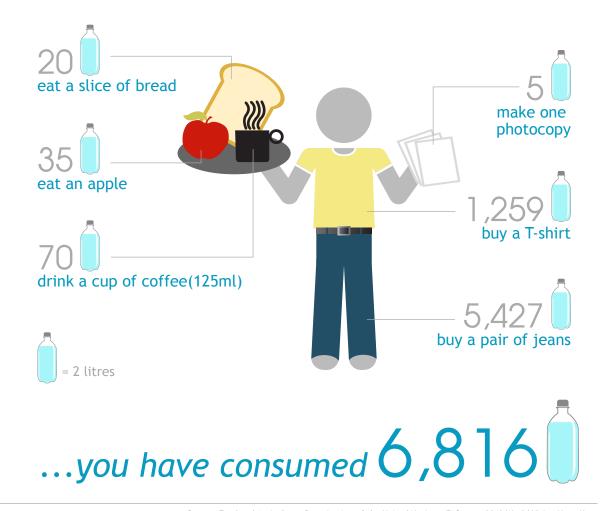
## Water footprint

- Water footprint is a way of measuring our direct and indirect water use
- All human activities use water: drinking, cooking, washing, etc.
- The total volume of freshwater used to produce the goods and services consumed by an individual or a community (e.g. production of food, paper, clothes, etc.)

## Today, for example, if you...



Source: Food and Agriculture Organisation of the United Nations (FAO) | © 2013 World Vision Hong Kong World Vision Hong Kong, incorporated with limited liability, is a Christian humanitarian organisation working to create lasting change in the lives of children, families and communities living in poverty.