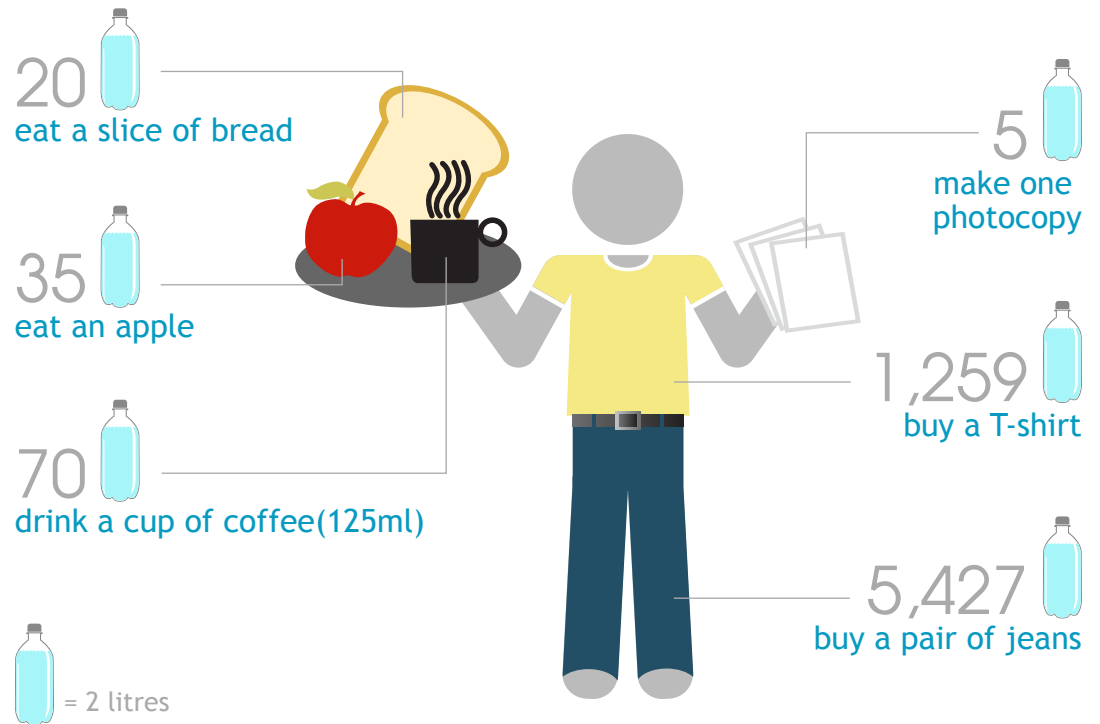


Water footprint

- *Water footprint is a way of measuring our direct and indirect water use*
- *All human activities use water: drinking, cooking, washing, etc.*
- *The total volume of freshwater used to produce the goods and services consumed by an individual or a community (e.g. production of food, paper, clothes, etc.)*

Today, for example, if you...



...you have consumed 6,816 